

More power to the SERAP team: New sales representative for Southern Germany

SERAP GmbH strengthens its sales team in Southern Germany. The company is a subsidiary of the SERAP Group, one of the world's leading manufacturers of milk cooling technology for dairy farms.

On March 1, 2023, Herbert Wank started in his position as Sales Manager for Southern Germany. SERAP is thus focusing on even more customer proximity and customer service.

Herbert Wank is an expert with over 30 years of experience in the milking and milk cooling technology industry. In the future, he will support and further expand the sales network for SERAP milk cooling tanks and milk silo tanks in Bavaria, Baden-Württemberg and the neighbouring German-speaking regions.

His goal is: "We want to win **even more dealers** for the distribution and installation of the high-quality SERAP milk tanks and milk cooling systems and thus provide a comprehensive service for local milk producers." With innovations such as **the** self-regulating, self-learning and energy-saving milk cooling system OPTICOOL, SERAP offers milk producers the opportunity to **produce** even more economically and thus **increase** their profitability in milk production.

SERAP celebrates its 60th anniversary in 2023. Since 1963, the company has been producing milk cooling tanks from 200 to 40,000 litres **capacity**, **cooling units**, **heat exchangers** and heat recovery systems for the German and European market at its main plant in Gorron, France.



Elmar Dübbert (left) and Herbert Wank (right) are responsible for SERAP sales in Germany.

Contact persons for SERAP sales in Germany are:

Herbert Wank

(Southern Germany, Austria, Switzerland)

Mobile: +49 (0)1 72 48 97 30 5

hwank@groupeserap.com

Elmar Dübbert

(North and East Germany)

Mobile: +49 (0)173 52 37 39 9

eduebbert@groupeserap.com

Contact to SERAP GmbH

Lebacher Straße 4 • Postfach 10 05 43 • D-66113 Saarbrücken • Phone +49 (0)681 9963-291

Fax + 49 (0)681 9963-111 • E-Mail: info.de@groupeserap.com • www.groupeserap.eu

About SERAP Group

The SERAP Group, headquartered in Gorrion, the centre of France's largest milk production region, currently employs 530 people in six production sites in France, India, Mexico and Brazil. The specialist for stainless steel tank construction and heat exchangers is the global market leader for milk cooling systems for dairy farms and the No. 1 in France. SERAP has a dense network of independent distributors in 100 countries, supported by the company's production sites and sales offices.

www.groupeserap.com

Contact for press inquiries: Elmar Dübbert: eduebbert@groupeserap.com